



Light Up Plympton 2018

Sponsorship Pack

Your opportunity to invest in your community
from as little as **£35**

   *'Together we can do so much'*

T 01752 340183 | E enquiries@plymptonchamber.co.uk | W plymptonchamber.co.uk

Registered Office 149a Ridgeway, Plympton, PL7 2HJ

The Plympton Chamber of Commerce Presents:



You are invited to

Light Up Plympton

Christmas Fayre

Plympton Lights Switch On

THE RIDGEWAY, PLYMPTON | 3PM - 8PM

Why not take the opportunity to get your business involved with our magical Christmas celebrations!

Come & join in with the community of Plympton to enjoy this festive event, which provides something for everyone.

**Monday 26th
November 2018**



01752 340183

enquiries@plymptonchamber.co.uk



www.plymptonchamber.co.uk
#lightupplympton

Introduction

Light Up Plympton

Plympton Chamber of Commerce will again be hosting this year's Christmas Lights Switch On, which will be held on **Monday 26th November 2018** on the Ridgeway.

Light Up Plympton, as it is known, has grown into a very successful annual event, attracting thousands of attendees. Once again, it is expected that this year's event will be even bigger and better than before.

As you can imagine, with its many stalls, events & entertainment, the community of Plympton enjoy this festive event, which provides something for everyone. Interest is always very high and there is a limit to packages available. Rest assured, every penny of your sponsorship is invested into this popular event. The committee are keen to finalise plans ahead of the Christmas rush and invite local businesses to get involved.

According to our feedback, many of our attendees are your clients as well. We are therefore offering you a great opportunity to showcase your business and invite you to take a look at the many different sponsorship packages available. We are also happy to create bespoke sponsorship packages to suit individual needs.

Our sponsorships are in high demand, so don't delay! Taking advantage of this fabulous offer, along with other local businesses would give you a great opportunity to advertise and promote your brand.

Thank you for supporting Light Up Plympton. We have come a long way, but we still need your support. Your generous contribution will help to make this an annual event and bring the community of Plympton together.

What's On

Light Up Plympton

Entertainment

Get into the Christmas spirit, we've got it all... from Samba Kernow, Higher Beings Stilt Walkers, Bouncy Castle, Face Painting, Star Wars Storm Troopers, Dartmoor Donkey Sanctuary, Carol Service, a visit from Santa, Plymouth Party Princess, Jumping Out Jazz and plenty more...

Stalls

From crafty Christmas gifts to fancy festive fudge, we have something for all the family. Your perfect chance to pick up those last minute presents.

Special Appearance

All the way from the North Pole, we have Father Christmas making an early appearance.

And what else?

Plympton Chamber continually supports the local community by sponsoring a community bench on the Ridgeway and Amnesty flags to name a few.

Testimonials

Light Up Plympton

Gribble's Butchers Plympton

“The Plympton Christmas Light Switch On was a great chance to join in the local community spirit and to serve some of our fantastic produce to them. Since the event we have had some amazing feedback from customers and seen many new faces become regulars in the shop.”

Ford Pets

“The Ridgeway Christmas lights switch-on is a fantastic evening that draws a good crowd of the general public for a spot of late-night shopping and to see all the stalls and street vendors. It's a great evening of entertainment, which is a big draw, and there is substantial footfall to attract in to shops and to display wares adding substantially to sales for the day, with people looking to buy gifts and soak up the festive atmosphere.”

Party Princesses

“We are pleased to be returning to 'Light Up Plympton' for the 2nd year running, an awesome atmosphere with great crowd interaction, the perfect start to the Christmas festivities.”

What's in it for you?

Light Up Plympton

	BRONZE SPONSOR £35	SILVER SPONSOR £95	CRYSTAL SPONSOR £395	GOLD SPONSOR £450	PLATINUM SPONSOR £1295
Xmas Tree or Tree Bauble #	✓	✓	✓	✓	✓
Sponsor Xmas Window sticker	✓	✓	✓	✓	✓
Business linked to Chamber Webpage, Social Media, LightUpPlympton Facebook, Instagram & Twitter accounts (50 Max)		✓	✓	✓	✓
Brand promotion on promotional flyers & posters (50 Max)		✓	✓	✓	✓
Advertisement space in promotional Xmas booklet with brand logo promotion on Carol Service sheets (30 Max)			✓	✓	✓
Brand promotion on main stage, stage skirt & promotional event banners. (5 Max)				✓	
Brand promotion on Plaque around base of main Xmas tree (6 weeks) (3 Max - Limited)					✓

Sponsorship Packages

Light Up Plympton

BRONZE SPONSOR	<p>Includes:</p> <ul style="list-style-type: none"> • Small tree and solar lights provided to Ridgeway-based businesses, erected onto their premises • Non Ridgeway-based businesses receive a large bauble displaying their logo, which will be placed on the Ridgeway Christmas tree 	£35.00
SILVER SPONSOR	<p>In addition to the bronze package:</p> <ul style="list-style-type: none"> • Business logo displayed on Plympton Chamber webpage • Business will be actively promoted on social media • Window stickers provided to show support of Light Switch On 	£95.00
CRYSTAL SPONSOR	<p>In addition to the Silver package:</p> <ul style="list-style-type: none"> • Opportunity to display business logo on all literature promoting the Light Switch On, including posters, flyers and the Christmas Carol Service booklet, which is distributed electronically and door-to-door throughout Plympton. 	£395.00
GOLD SPONSOR	<p>In addition to the Crystal package:</p> <ul style="list-style-type: none"> • Business logo will be visible on all display material throughout the event, such as main stage, stage skirts, and promotional banners. 	£450.00
PLATINUM SPONSOR	<p>In addition to the Gold package:</p> <ul style="list-style-type: none"> • Sponsor has a unique opportunity to advertise their business on the large plaque situated around the base of the main large Xmas Tree for up to 6 weeks over the whole festive period . 	£1295.00

Payment Info

Light Up Plympton

Pay via BACS: Light Up Plympton

Bank: Barclays Bank

Sort Code: 20-68-15

Account No: 03591565

Ref: Company Name/Xmas

Join Us

The Plympton Chamber of Commerce

The Plympton Chamber of Commerce is a mutual and non-profit making association, open to all professionals operating in Plympton and surrounding areas. Our aim is to promote Plympton as a centre of Commerce and to support its members an the local businesses.

Benefits of Becoming a Member?

- Business Directory On Our Website
- Monthly Breakfast Networking Club
- B2B Recommendations
- Networking Events
- Marketing B2B Within The Chamber
- Member To Member Discounts
- Talking Tables - Supper Club
- Social Calendar Events
- Local Sponsorship Opportunities
- Christmas Fayre - Light Up Plympton

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